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WINTER 1997-98

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



GREAT THINGS ARE HAPPENING AT LA SALLE!



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A Father Honors His Son, Page 17



Honorary Christian Brother, Page 26

Robert S. Lyons, Jr., '61, Editor George J. (Bud) Dotsey, '69, Alumni Director

ALUMNI ASSOCIATION OFFICERS

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FRONT COVER: Recent highlights include the EVE Award, displayed by Brother President Joseph F. Burke and Rose Lee Pauline; the new Bucks County Center, and Justin Beyer carrying the ball against Fairfield in La Salle's first gridiron appearance in 56 years.

BACK COVER: Pictured at the blessing of the new De La Salle Society Wall are (from left): Jennifer Lawson, '01; Ryan Brady, '98, Rev. James C. Kruc, assistant director of development, Brother President Joseph F. Burke, '68, Donald Quinn. '98, Kevin M. Smith, '00, and William Davis,

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GREAT THINGS ARE HAPPENING!

From Bucks County and the main campus to our nation's capital, La Salle is meeting the challenges of higher education with a flourish.

REFLECTIONS ON TEACHING

Eight of the university's most recent Lindback Award winners discuss the characteristics of their craft.

40 YEARS OF LA SALLE MAGAZINE

A sampling of some of the covers of the alumni magazine that has chronicled the activities of the university since 1956-57.

DRIVING THE AMERICAN ECONOMY

A profile of Ameritech's Pat Campbell, '68, one of the key players on the Information Superhighway.

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The university has a new provost and a new athletic director and honored one of its own--"the fastest-rising career diplomat of his generation," at the Fall Convocation. These are some of the highlights of recent campus activity as reported with the assistance of the Public Relations Department.

DE LA SALLE SOCIETY WALL

Major donors were honored at the 13th annual recognition night highlighted by the dedication of a wall featuring a sculpture of St. John Baptist De La Salle.

A quarterly chronicle of some significant events in the lives of the university's graduates.

ALUMNI NOTES

LA SALLE Winter 1997-98 Volume 42/ Number 1

"There's a Tremendous Amount of Excitement on Campus!"

Work is progressing on the new Hayman Center which is scheduled to open on Feb. 23 when the men's basketball team hosts Virginia Tech in an Atlantic 10 Conference game.

La Salle welcomes

its largest freshman
class in 16 years
and celebrates the
new Bucks County
Center, the arrival
of football, and more
national recognition

By Robert S. Lyons, Jr., '61

Great things are happening at La Salle!

You can sense the enthusiasm everywhere.

From Newtown Township where La Salle's new Bucks County Center became operational in less than 17 weeks to McCarthy Stadium, where the Explorers returned to the gridiron for the first time in 56 years and drew more than 21,000 fans to its five home games.

From the classrooms on campus bulging with the university's largest freshman class in 16 years to Washington, D.C., where La Salle became the first private university to receive the Exemplary Volunteer Efforts (EVE) Award from the U.S. Labor Department.

The national recognition doesn't stop there.

U.S. News and World Report, for example, ranks La Salle as the second best educational value among regional universities in Pennsylvania and the 11th best overall value in the northern part of the United States. And within the next few months, the renovation of the Hayman Center will be complete, make the campus even more exciting with an attractive athletic and convocation complex.

"Certainly everyone who is aware of what's going on in the United States recognizes the various challenges that confront all of us in higher education," said Brother President Joseph F. Burke, F.S.C., Ph.D., '68. "We've worked at La Salle to face these issues head-on. We needed to stabilize and improve enrollment and we're certainly moving in that direction.

"But we also looked to the whole issues of campus life which are extremely important. The expansion of Hayman Hall and the introduction of

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Graduate students enjoy state-of-the-art facilities at the new Bucks County Center.

football are part of that and both have created a tremendous amount of excitement on the campus and a great deal of enthusiasm from students and alumni, faculty and staff.

"All of these things add to the attractiveness of the institution and are among the items that prospective students want to see on their campus—whether it's a full array of athletic teams that they can be involved in or having a big campus event like commencement which we did outdoors on campus for the first time, or having an on-campus arena and convocation center.

"We also know that it's important to share the quality that we have here at other locations—which certainly explains why we've developed a state of the art facility in Bucks County that has generated a great deal of interest and will continue to grow in the future."

The completion of the Bucks County Center near Route 332 and the Newtown-Yardley exit of I-95, has been a phenomenal construction feat. La Salle's trustees gave the goahead for the new facility late in 1996. The official announcement was made last January and permission to build from Newtown Township officials, who have been exceedingly cooperative, came on March 12. The first spade of earth was turned on April 15 and the building became operational on September 2.

Today, more than 500 students are enrolled for late afternoon and evening classes in Bucks County—

with about 85% of them taking courses in eight graduate programs--Business, Bilingual/Bicultural Studies, Computer Information Science, Education, Clinical Counseling Psychology, Nursing, Professional Communication, and Theological, Pastoral. and Liturgical Studies. About 75 undergraduates are enrolled in such courses as ecology, philosophy, psychology, and religion. Although some complete bachelor's degree programs may be offered, university officials expect to operate the center primarily for graduate-level students and professional development workshops and seminars.

"I think that the center is going to be a huge success," says its director, Charles H. Diamond. "I see a bright future here. We're going to be a real moving force in the area. There's a lot of interest and a lot of opportunity because we bring a prestigious name and track record with us."

Diamond, who has been meeting with the Bucks County Commissioners and other local officials, expects to fill the facility during the day by developing partnerships with various suburban medical, educational and government agencies. He hopes to make it the center in Bucks County for professional, corporate, and institutional development by offering workshops and seminars for businesses and corporations.

With more than 10,200 alumni living within a 30-minute driving radius of the Bucks County Center, officials are already considering possible expansion of the 1,000-student capacity facility in the future. Township

officials have given permission to build an additional 20,000 square-feet on the first floor and a 45,000 square-foot second floor if necessary.

In a recent article on financing a college education, *U.S. News and World Report* created a new "best values" category of schools offering "quality education at a relatively reasonable cost." La Salle was cited as the second best value for a regional university in Pennsylvania.

"The fact that we have consistently been one of the acknowledged best institutions in the region and more recently named as one of the top "best buys," points to the quality of a La Salle education," says Brother Burke. "Not that we're inexpensive, but this recognition emphasizes that our quality is so high by comparison to the cost."

The new Hayman Center, which is scheduled to open on Feb. 23 with an Atlantic 10 game against Virginia Tech, will make an "enormous change in the campus culture," according to Raymond A. Ricci, the university's vice president for enrollment services. Not only will the university have a facility to host Division I men's and women's basketball games in a 3,400 seat arena, it will also be able to stage concerts, lectures, and other performances when the building is used as a 3,800 seat convocation center. "This will make the case for La Salle much more compelling," says Ricci. "From the perspective of a campus life initiative, that is definitely a plus. I think it's only a question of getting ourselves in the minds and hearts of a lot of people earlier in the college selection process so that they really seriously consider attending the university."

The university's new football team struggled a bit from a won-lost stand-point and finished with a 1-8 record. But La Salle's return to the gridiron was a tremendous artistic success. The Explorers, playing on a non-scholarship Divi-

(continued on page 4)

La Salle Becomes First Private University to Receive Exemplary Volunteer Effort Award From U.S. Labor Department for Community Service



Secretary of Labor Alexis Herman presents EVE Award to Brother President Joseph F. Burke and Rose Lee Pauline, the university's assistant vice president for business affairs.

he U.S. Department of Labor has awarded La Salle University the Exemplary Voluntary Efforts (EVE) Award, citing the school's commitment to providing community service to its surrounding neighborhood.

La Salle is one of only five organizations nationwide to receive the EVE award, and is the first private university to be honored since the prize was established 14 years ago. La Salle was specifically cited by the Labor Department for "providing the residents of the immediate neighborhood with educational resources and expertise to improve the quality of their lives and to provide learning experiences in both traditional and nontraditional settings." The other EVE award recipients this year are B. P. America, Inc., Bausch & Lomb, Dauphin Deposit Corp., and Norwest Bank.

La Salle's nomination for the award was made by the Department of Labor's Region III, which encompasses seven states in the north and mid-Atlantic region. The award was presented by Secretary of Labor Alexis Herman to Brother Burke and Rose Lee Pauline, the university's assistant vice president for business affairs and affirmative action officer, in a Washington, D.C. ceremony on September 11th.

"Providing service to the community has always been a part of the school's mission since its founding in 1863," said Brother President Joseph F. Burke, F.S.C., Ph.D., '68. "But to be recognized nationally is quite an honor."

Students, faculty and staff donated 100,000 hours to more than 25 community groups and service programs during the past year. More than half of La Salle's undergraduate students participate in area volunteer efforts, including early childhood and senior citizen health services, youth recreation, food delivery for the homeless and aged and mentoring and tutoring for

neighborhood children living in foster homes. Among services deemed necessary by City of Philadelphia officials, the replacement cost of these efforts, calculated at minimum wage and with fringe benefits, would cost more than \$575,000 per year. Because of its long-standing commitment to community service, La Salle was selected as one of the demonstration project sites for President Clinton's "Learn-and-Serve America."

One of the most visible efforts is the Neighborhood Nursing Center (NNC), operated by La Salle's School of Nursing. In 1996-97, more than 10,000 local residents received basic health and educational services, including substance abuse counseling and immunizations. The center also provided health programs for low income senior citizens living in HUD funded housing.

Founded in 1991, the NNC has received more than \$4 million in various grants to provide healthcare and education to the community. And at the request of the Hill Creek Tenants Association, the center is in the process of opening a facility for Hill Creek residents and the surrouding neighborhood.

"It was my hope and prayers for the past five years to get a health center in the area," said Dorphine Hayward, president of the Hill Creek Tenant Council. "La Salle is so nice to involve us in their new health center."

"The PHA really appreciates that La Salle has put forth the effort to improve the lives of our Hill Creek residents and have such a tremendous impact on the neighborhood in which they live," said Tine Hanson, of the PHA.

One of the city's oldest educational outreach organizations is La Salle's Urban Studies and Community Services Center, founded in 1967. Combining student efforts and scholarship, the center has provided services such as adult literacy training, mediation services and Neighborhood Townwatch. Since 1991, the center's General Education Diploma (GED) Testing Program--one of only four sites in the city--has assisted about 1,500 students in earning their high school equivalency.

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Brother President Joseph F. Burke, F.S.C., Ph.D.. '68, presents souvenir football jersey to Frank A. Ardito, '36, while other members of past Explorer gridiron teams display their commemorative shirts (from left): Henry J. Baraldi, '42; Joseph F. Frazer, '43: William J. Magarity. '43, and Joseph A. Gidjunis, '41. The players were introduced prior to La Salle's opener against Fairfield on Sept. 6, the Explorers' first football game in 56 years.

sion I-AA level, in fact outdrew the only major college program in town in its 34-10 opening loss to Fairfield at McCarthy Stadium. Some 6,652 enthusiastic fans watched the La Salle game while the Temple-Boston College game at Veterans Stadium attracted a crowd of a little more than 5,000.

Although Ricci feels that it's still a little bit too early to gauge the precise impact of football on enrollment, the vice president says that "there's no question that there are students in the freshman class—as well as transfer students—who wouldn't be here if it weren't for the fact that we do have football."

Ricci has picked up a great deal of positive reaction from prospective

students and their parents at Open Houses, College Fairs, and high school visitation programs when they hear about the availability of football. "At this stage, anything that adds to the case that we can make that enhances the total college experience for students is a step in the right direction," he said. "It's up to us to find the students in the pool who we think would be a perfect fit for La Salle."

La Salle's current full-time enrollment of 2,940 men and women includes 835 freshmen, a 29% increase from last year. Women comprise about 55% of the total--a remarkable statistic inasmuch as the university was an all male institution as late as 1970. "About 55% of the students taking the Standard Achievement Tests are female," says Ricci. "So our enrollment coincides with the gender breakdown in the regional marketplace." La Salle officials feel that the ideal enrollment for the university probably lies in the 3,000-3,200 range with an annual freshman class between 750 and 800.

La Salle's residence halls are at full capacity right now and, with a relatively small senior class scheduled to graduate next May, the demand for one of the 1,800 beds on campus should remain high for at least another year. "Two or three years down to road, as these larger classes graduate, more bed space will become available," says Ricci. "So there will not be quite as much of a crunch as there will be in 1998."

Future enrollment projections look bright, at least for the next ten years because the number of students attending elementary and high school is increasing as is the percentage of these students who desire to attend a four year institution of higher education. However, efforts are being made to increase La Salle's commuter population which presently stands at 35%. "Otherwise, we'll have to find some other alternative to housing," says Ricci. One possibility is the nearby Ogontz Manor Apartments which are being renovated and could be attractive for upperclassmen who want to live close to the campus.

"We have decided to be very aggressive in promoting the institution, very aggressive in making the institution available to increasing numbers of students," added Brother Burke. "And we do all of this remembering that La Salle was founded on faith 134 years ago. All of this zeal that you see for change and development is really a manifestation of our faith in God."

Reflections on **Teaching Excellence**

Eight of the university's most recent winners of Christian R. and Mary F. Lindback Awards for distinguished teaching, who are pictured on these pages, reflect on their experiences in the classroom, discuss the most outstanding characteristics of great teachers, and recall some of the professors who had a profound influence on their careers.



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"EDUCATION IS AN EXPLORATION, A JOURNEY, AN ADVENTURE"



My best teachers were the ones who, in some way, are with me still — those who influenced who I am and how I look at the world. They were respectful, thoughtful, enthusiastic, and challenging. They had high expectations and called upon their students to stretch minds, hearts, and spirits beyond what felt comfortable and safe. Sometimes, I did not realize—or appreciate—how much I had learned from them until years later. My best teachers encouraged students to look for themselves and to think for themselves. They inspired students to read enthusiastically, listen respectfully, reflect carefully, comment insightfully, and question thoughtfully — not to merely memorize isolated facts and imitate what the teacher said. Education is an exploration, a journey, an adventure. For me, the journey is not so much about teaching as it is about learning, an active partnership in which the roles of teacher and student are shared. When we are learning, we share the burdens and the excitement of the journey. We are all in this together and we should not leave our selves or our personalities at the door. I very much like Robertson Davies' description of

teaching, when he quotes from St. Augustine: "Conversations and jokes together, mutual rendering of good services, the reading together of sweetly phrased books . . ." For me, this is learning at its best. Learning is a lifelong endeavor; it does not end when we leave the classroom or receive the degree. We carry our best teachers with us all of our days and pass on to others what they have imparted to us, calling on others to stretch their minds, hearts, and spirits.



Sidney J. MacLeod, Jr. *Assistant Professor, Communication*

THEY WERE ALL GOOD TEACHERS BECAUSE THEY WERE GOOD DIRECTORS

On the pre-Johnny Carson "Tonight" show, host Jack Paar would regularly have a couch-full of guests give testimony to the fact that it was a teacher who influenced their profession, or career path, or station in life. Currently in 30 second commercials on NBC, stars of "ER," "Friends," and "Suddenly Susan" give fond remembrances of former teachers who influenced their lives. My life and teaching have been influenced not by one, but by three excellent teachers—Brother James Luke, F.S.C., James D. Waring, and Dan Rodden. All of them were not only teachers, but theatre directors. At St. Mary's College, Brother James Luke motivated and helped this young kid from Chicago learn the importance of commitment in getting a job done. Jim Waring at Catholic University and the Olney Theatre, in Maryland, showed me how words on a page are turned into an opening night. And at La Salle, Dan Rodden, in his golden years, taught me that hard work is the real road to success. They were all good teachers because they were good directors. Or, maybe it was the other way around! Because they were mainly working with young people, it was difficult for them to teach without directing, or to direct without teaching. Both required research, preparation, analysis, motivation, review, and evaluation. The process was pretty much the same. All three of these men had a genuine interest in the people they taught and the people they directed. They were role models and great motivators. They worked to get the best out of every student and every actor. I have been privileged to join them in that work.

PERFORMING THE "DANCE OF THE UNIT CELL"

George M. Shalhoub, Ph.D.

Associate Professor, Chemistry/Biochemistry



I have been fortunate to be influenced by outstanding professors and have attempted to emulate them. Jim Harrison knew that he taught me quantum mechanics in graduate school at Michigan State University, but he taught me something more: he was a model of a great teacher. Jim had a comprehensive knowledge of an abstract subject. He was the first teacher I had who did not use notes. At that time, I was a teaching assistant, and I thought, "I wish I could do that." About six years later, I did. I started at La Salle, and I made an effort to teach without notes. I even copied Jim's style of drawing arrows on the chalkboard. Theresa Carroll. my undergraduate quantum chemistry professor at Manhattan College, was one of the most enthusiastic professors I had seen. Her joy of chemistry, and physical chemistry in particular, was infectious. This past August, Theresa and I attended a conference. It was wonderful to see that she is still as innovative and enthusiastic as I remembered. In teaching, I try to pass along this joy of chemistry to my students. A favorite phrase of mine is: "Isn't this neat?" I use any means necessary to get the class to participate; I am known for my corny jokes and animated style. Recently, a student of mine recalled the "dance of the unit cell", which I performed during a lecture more than a year ago. The demonstration was comical at the time, but this student remembers the concept along with the dance. A great teacher has to understand the students, has to care, has to encourage, cajole, and place responsibility for learning on the student.

"EVEN MORE IMPORTANT IS THE EMPHASIS ON LIFE-LONG LEARNING"

Oualities that I have admired in teachers are organizational ability, enthusiasm for their discipline, concern for students' comprehension and a sense of humor. As I set out in my own teaching career, I was consumed with the preparation. I wanted to impart as much knowledge as I possibly could about my discipline. Through the influence of pedagogical workshops like Writing Across the Curriculum, PEW Seminars, and those sponsored by the Teaching and Learning Center, I moved from the focus of imparting knowledge to the issue of student learning. I truly enjoy crafting a writing assignment or oral presentation assignment that will enhance the students' understanding of the material. Even more important is the emphasis on lifelong learning. I like to consider the whole college experience so I emphasize professional and social development through extracurricular activities. My greatest joy is when I meet former students who are successful in their chosen career, good family people, and good citizens. The most important thing a teacher must remember is that the students in front of her represent many different learning styles and must be given a variety of opportunities to demonstrate what they have



learned. Organization of each class session is very important to me. I want to give the students their 50 minutes worth (or whatever the time frame). As part of the planning process I look for better ways to present the material-lecture, group work, case scenarios. Keep it fresh! Listening to students explain what helps them learn has been helpful.

"WE ALL HANG TOGETHER OR WE WILL ALL HANG SEPARATELY"

It's mid-December: "Let us remember that we are in the holy presence of God. (moment of silence) All right, Ladies and Gentlemen, let's

Gentlemen, let's lock and load. Today is the final day of the semester. Before we finish up and review, I want to mention again the two ideas from the start of this course: I will always try to do my best as an instructor, and there are two types of individuals at La Salle: younger adults like you and older adults like me—that theme leads to mutual respect and trust."

Thus, my 19th semester at the university will close. From the first to the last day of every course, the above has been the alpha and omega of my approach to teaching. My parents and teachers emphasized mutual respect and trust. These characteristics are the basis of a Lasallian education and teacher effectiveness. Certainly, what is taught remains important. History after all reflects primary

Edward J. Sheehy, F.S.C., Ph.D. '68 Associate Professor, History'

a "story" of women and men, of diversity and connections. To that story, I try to bring energy and enthusiasm, preparation and perspective. The basis of teaching to me still remains the interaction between the older and younger adults. History teaching provides the medium. Thus, I strive each

meeting to involve each individual. And, outside instruction, we interact—on the intramural field, walking around campus, on the quadrangle. We all teach ultimately who we are—what I would like the younger adults to remember are the basic themes of history, and where to find the information, but most importantly that the human condition requires as Franklin suggested, "we all hang together or we will all hang separately." Thus, our testimony to successful teaching will continue to be the extent to which La Salle remains a community founded on the values of the Brothers. When the course ends, I want to look back and say that my interactions were based on preparation and progress, but perhaps most significantly on teaching with compassion and passion.

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"THE BARBARIANS ARE NO LONGER AT THE GATES"



Assistant Professor, Political

Science

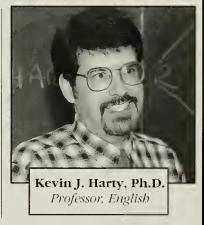
The requirements for a good teacher today are no different than they were for Socrates. One simply has to avoid sophistry, which nowadays means resisting just about every trend in higher education. The most important one to avoid, I think, is treating students as consumers. Whenever I hear students described as consumers I

get this image of W.C. Fields addressing the Freshman class. "Payyy attention boysss and girrrls,' he starts, 'What we have herrrre is the ELIXIR of KNOWLEDGE. Four yearrrs of our little product guaranteeees that you will obtain all the health, wealth and job opportunities that yourrr tuition dollarrrs can buy. Enrolll now and we'll throw in freee — at no extra

charrrge - high grades and post-graduate recommendations. No hard worrrk requirrred." Students, and even their parents, are spellbound and delighted by the promises of the marketplace. They demand full value for the purchase price, and the enchanting entertainment continues to graduation. At that time, Old W.C. gives them a handshake and a written receipt proving that they have purchased and consumed sufficient quantities of the ELIXIR OF KNOWLEDGE to be no longer consumers, but productive alumni (although there is now a footnote to the receipt reminding the former customers that learning is lifelong, and suggesting the need for a graduate program). Of course there are always a few disgruntled souls who will sense they've been hustled; those who have followed the black macadam road to the Atlantic City or Wildwood boardwalks come to mind. However, when the hustler is a teacher, the most intelligent customers will understand that they have been taught the art of hustling. La Salle has been blessed with good teachers able to persuade students that the barbarians are no longer at the gates. They have been able to lead the students from the velvet dungeons of Atlantic City to the sunlit architecture of Athens or Jerusalem or even Rome. Good teachers lead us to their teachers. Great teachers lead us to the greatest teachers, and thereby to ourselves.

"THE EXCITEMENT OF LEARNING FOR LEARNING'S SAKE"

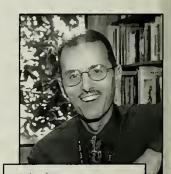
In the General Prologue to his Tales of Canterbury, Geoffrey Chaucer introduces us to a scholar at Oxford who would gladly learn and gladly teach. I was fortunate, especially when I was in high school and at university, to have had a number of really good, inspiring



teachers who, it seems to me, were just as excited about learning as they were about teaching. If I have had success in the classroom. I would like to think it has been for the same reason: I have been as excited about learning as I have about teaching, and my excitement has proven contagious for my students. For me, a successful semester is one in which I have learned something new about a film or literary text thanks to the give-and-take I have had with my students in the classroom. At the same time, I hope both they and I have learned something new about ourselves. If I have a worry about the present state of teaching -- and of education in general-it is that the excitement of learning for learning's sake is becoming at best of secondary importance as we--students, parents, and faculty alike-simply worry about preparing students for good-paying jobs and not for the kinds of productive lives that an enthusiasm for learning can provide.

"THEY KNEW HOW TO CHALLENGE ME WITH GREAT INTELLECTUAL INTEGRITY"

The truly great teachers I have had, whether at La Salle, Temple, New York University or in Spain at the University of Madrid, were those with a passion for learning and ability to listen carefully to their students. I remember them as highly active, accomplished scholars of vision whose lives revealed their quest for truth both within and beyond the confines of their academic disciplines. They were widely read, confident, and naturally comfortable with divergent views; and they always were flexible, inclusive, and innova-



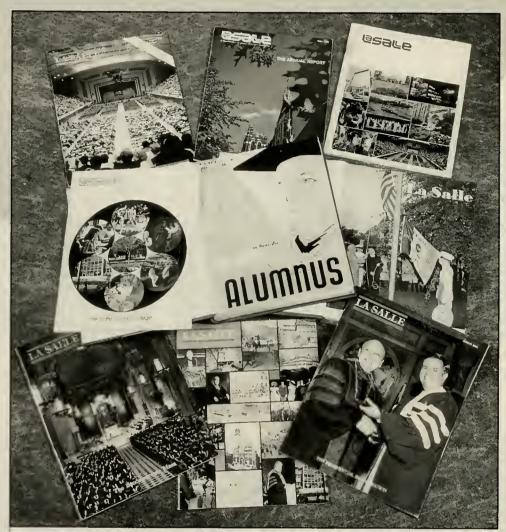
Nicholas F. Angerosa, Ph.D. '65 Associate Professor, Spanish

tive in the classroom without being trendy or superficial. I regard them as formidable professors who knew how to challenge me with great intellectual integrity; and I shall never forget that they all were humble enough to admit that they did not have all the answers. They succeeded in drawing the best out of me; and I shall always remember their magnanimity, compassion, and genuine concern for my development. Who could forget Professor Eugene Fitzgerald, of the Philosophy Department at La Salle University; or Professors Barbara Bockus Aponte and Adriana Lewis Galanes, of the Department of Spanish at Temple University; or Professor Elena Catena, of the Division of Humanities at the University of Madrid? Each was a great professor. Now that I am a teacher also, I trust that I have given something of their example to my own students.

40 Years of La Salle Magazine

The first LA SALLE magazine (center) featured Dr. Walter Kerr, the long-time director, playwright, and drama critic, who received an honorary doctor of literature degree at La Salle's Honors Convocation on October 9, 1956.

ince 1956-57. the activities of the university have been chronicled four times a year by the alumni magazine that now reaches 42,000 people. Its pages have included the writings of some of the nation's leading public officials and journalists. They include (retired) U.S. Army Major General William F. Burns, '54, the former director of the U.S. Arms Control and Disarmament Agency; former Philadelphia Mayor Richardson Dilworth, '70 L.L.D., and U.S. Senators Edmund S. Muskie (D-Maine) and Frank Church (D-ldaho). Other contributors have included Gary C. Smith, '75, senior editor of Sports Illustrated magazine; Bernard McCormick, '58, editor and publisher of Gold Coast, the



magazine of South Florida; John J. Keenan, '52, author and long-time editor of La Salle University's former literary magazine *FOUR QUARTERS*; novelist Claude F Koch, '40, and three sportswriters from the late *Philadelphia Bulletin:* Frank Bilovsky, '62; Frank Brady, '61, and Bob Vetrone, Sr., a member of the U.S. Basketball Writers Hall of Fame, among many others. The summer 1969 issue of *LA SALLE*, edited by Ralph W. Howard, '60, won the

NEWSWEEK magazine award for excellence. LA SALLE's Spring 1983 cover was a celebration of two Pulitzer-prize winners. It featured a portrait of playwright Charles H. Fuller, Jr., '82 (honorary doctor of fine arts), taken by Pbiladelpbia Bulletin photographer Frederick A. Meyer.

Here is a sampling of some of the covers that have appeared over the last four decades:

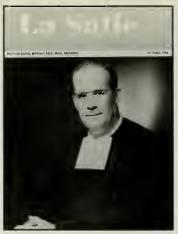
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February, 1957



May, 1957



October, 1958



April, 1959



October, 1960



July, 1961



October, 1961



April, 1963



Spring, 1965



Winter, 1968-69



Summer, 1969



Fall, 1969



Winter, 1970



Summer, 1970



Winter, 1972



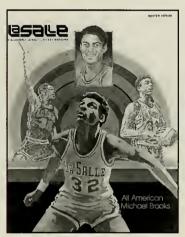
Spring, 1974



Spring, 1977



Spring, 1979



Winter 1979-80



Fall, 1982



Spring, 1983



Summer, 1983



Summer, 1984



Summer, 1988



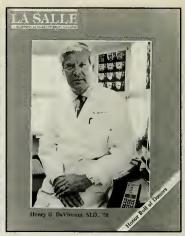
Fall, 1988



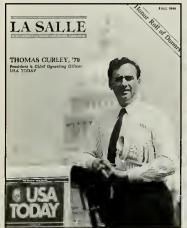
Spring, 1989



Summer, 1989



Fall, 1989



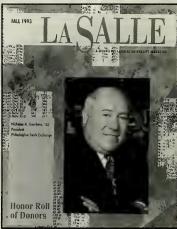
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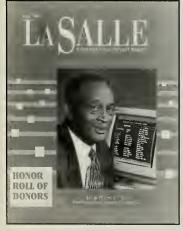
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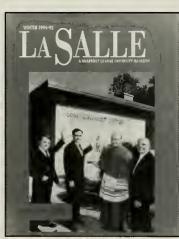
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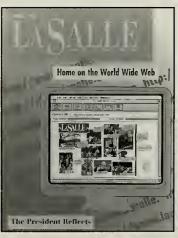
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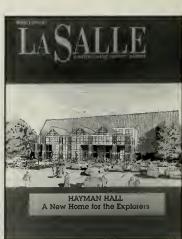
Fall, 1994



Winter, 1994-95



Summer, 1996



Winter 1996-97

DRIVING THE AMERICAN ECONOMY

Ameritech's Pat Campbell, 68, started out as an appliance salesman. Today he's one of the key players on the Information Superhighway

By Robert S. Lyons, Jr., '61

It's been a fascinating trip for Pat Campbell, '68.

Thirty years ago, he was riding a bus to La Salle and rowing on the Schuylkill for the Explorers' crew. Today, he's one of the driving forces on the information superhighway, poised to help revolutionize the way the world entertains itself, protect its families, and communicates with each other.

Along the way, there have been a number of interesting stops for W. Patrick Campbell, executive vice president of corporate strategy and business development for Ameritech, the Chicago-based "Baby Bell" that has established itself as one of the nation's leading innovative suppliers of communications packages.

Ameritech, one of the world's 100 largest companies, serves millions of customers in all 50 states and 40 countries. With 66,000 employees and \$24 billion in assets, it provides a full-range of communications services including local and long-distance telephone, cellular, paging, security monitoring, cable TV, electronic commerce, library information, and other on-line services. In addition to providing 20 million



local telephone lines,
Ameritech has cable franchises
in more than 50 cities in
Michigan, Ohio, and Illinois.
With more than 566,000
customers, it is North
America's second-largest
providers of security monitoring, Overseas, it has added one
million new telephone lines in
Hungary, alone, virtually
eliminating that nation's 13year waiting list for service.

But Campbell's -- and the company's -- most interesting challenge revolves around its long-term strategy to deliver a single bundle of voice, video, and data services into homes.

"The information superhighway is the driver of the American economy right now," says

Campbell, who got his start in the appliance industry after earning a political science degree at La Salle. "We're quite excited about the activity that's gone on the last 18 months, We have a number of growth industries and we're very excited about new services that are going to be available as fullmotion-video and the Internet start to merge. It will happen sooner rather than later and it is going to offer opportunities for customers to have services that they really haven't dreamed of before--a complete entertainment, transactional, informational, educational capability."

Campbell says that interactive - cable TV has reached the point where it's clearly feasible and cost efficient. "We know it

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"La Salle was a

works and we know that the costs are finally coming into line," he explained. "The next big challenge is to develop new content. The core is still going to be the delivery of information and entertainment."

However, adds Campbell, "the real killer application" of such activity probably doesn't exist yet. "There's a Spielberg of inter-activity out there who is probably 12 years old. He's going to come up with something that I just don't have the creative imagination for. He's going to see that there's a bunch of exciting form factors that can be inter-worked into the process."

That's Campbell's challenge right now--gathering and figuring out how to deliver the this new programming to millions of viewers. He chairs the management committee of Americast, a joint venture with the Walt Disney Company. "It's not just negotiating with Fox and the other studios," he explained. Equally as important, Disney is serving as the main supplier and is developing the navigational device that will be used in Americast's digital cable rollout system. They use such devices in their theme parks to navigate visitors through "Disney World," for example. "This is an incredibly complex proposition because digital promises a plethora of channels and interactive things that can be ordered up," he added. "The navigator will be sort of the flight control center for merging the Internet or data with video. So if we're going to have the ability to watch a football game, draw up all the relevant statistics, maybe have different camera angles, and the capability to store replays, an awful lot of things have to work together. I think that navigational device is going to be as important as the content because this device is going to let you change content and that will be the heart of inter-activity. Obviously doing it first class not only technically but also creatively—is what Americast is all about."

Although Ameritech "has been whip-sawed" by the same Federal regulatory dynamics that have affected many telephone companies (the Federal Communications Commission denied its request to offer long-distance service in August), Campbell says that the quest to rule the information super-highway is "the biggest battle in

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solid, pragmatic place to learn."

America. This is the culmination of the information age. This clearly is where the action is."

Before joining Ameritech in 1994, Campbell spent his last ten years in the entertainment industry as president of what was then RCA/ Columbia Pictures International Video and, later, as president of Columbia Tri-Star Home Video, a Sony Pictures Entertainment Company.

"It was a fun job and I loved it," he recalls. "I think I worked for every large company in the world during that period." RCA was bought by General Electric and Columbia had several owners before being purchased by Coca Cola. Most video companies at the time were controlled by a studio. "But we were a joint venture and obviously the RCA and then the GE people wanted us to be concerned about growing the company and creating value within the company. Columbia Pictures was more interested in us maximizing the return on their product. One of my key accomplishments was keeping the two of them relatively happy -- being the honest broker between them and then driving like hell to grow the business." When Campbell took over, it was a \$43 million operation. When he left it was worth \$1.3 billion.

RCA/Columbia was a unique business because it both acquired movies and produced low-budget movies. "We took the video company world wide," said Campbell. "We were the only ones that had more revenue overseas than we did domestic because we recognized that there was a tremendous overseas

market. We were number one in market share even though the flow of products from our studio was number seven. I was very proud of that. And we also developed some people who are now very significant in the entertainment business."

Campbell says that "dealing with the talent" was clearly his most difficult challenge during that period. "At one point we were producing about 20 films a year and buying hundreds of others around the world. Generally when you're dealing with first-time talent it's fairly easy. But boy, when they have a success or two, that took all of your wits and patience."

During his tenure, Campbell invested in a number of big hits. "Sex, Lies, and Videotapes" was one. So was "Platoon" —an Academy Award winner and huge money-maker for Columbia at a time when the industry was shying away from movies about an unpopular war. There was also one big miss. One of his people woke him up at 7:00 one morning at the Cannes Film Festival and urged him to watch a rough, unedited print of an independent production partially sub-titled in American Indian. "By about 9:30, I hadn't had breakfast and I was hungry," recalled Campbell. "I said, 'there's no way I want to touch this film.' And we walked away from it. We had the rights to buy it--"Dances With Wolves."

Campbell began his career in the hardware/electronics business with SCM Corporation where he advanced to product manager. He then worked for three years at McGraw-Edison as director of product management for its appliance division. After seven years at North American Phillips Corporation, where he ran the appliance group for Norelco, he was recruited by RCA's chairman Thornton Bradshaw to head its new entertainment venture. "The more I thought about it I was interested but I told him that I didn't know anything about the entertainment business," recalled Campbell. "His comment was: 'You'll learn.' And as I was walking out the door, he said, 'Oh, by the way, learn fast.'"

Campbell grew up in north Philadelphia near Connie Mack Stadium and moved to Wyndmoor, near Chestnut Hill, when he attended La Salle. He recalls the college as "a solid, pragmatic place to learn." "Majoring in political science, he says, "taught you complexity, but also to be pragmatic -- get it done! At some point, you've got to chop the wood!" Campbell rowed on an eight-oared shell under the late coach Joe Dougherty. "I look back very fondly on my La Salle days. I loved the camaraderie of the crew. You sure got to know the eight people on the boat. They were some of my best memories."

Campbell lives in Chicago with his wife, Kathleen. Their two daughters, Megan and Kristen are both grown and working in sales and marketing in Manhattan. He enjoys traveling, biking along Lake Michigan, and skiing at the family lodge in Vermont.

Dr. Richard A. Nigro Appointed University's Provost

n. Richard A. Nigro, an innovative higher-education administrator, has been named provost at La Salle, succeeding Dr. Joseph A. Kane, '56, who elected to return to full-time teaching in the Economics Department. Kane had served as provost for two years after 24 years as



dean of the School of Business Administration.

Nigro, who earned a highly-respected reputation for developing new programs at two area colleges--most recently as vice president for academic affairs and dean of the faculty at Philadelphia College of Textiles and Science--assumed the post of La Salle's chief academic officer on Sept. 1.

"Dr. Nigro brings to La Salle an understanding of the challenges faced by contemporary higher education and the skills to face those challenges creatively," said Brother President Joseph F. Burke, F.S.C., Ph.D., '68, in making the announcement of his selection after a national search.

La Salle has introduced a number of new academic innovations in the past year including an educational center in Bucks County and a revamped MBA curriculum and Nigro says that he intends to build upon such initiatives.

"New program development is certainly a major goal," he explained, "but it must be balanced with issues of cost containment, faculty interest, and instructional support."

Nigro has served as academic affairs vice president at Philadelphia College of Textiles and Science since 1992. He was associate vice president for three years and dean of arts and sciences from 1983 to 1989. Prior to that, he served as associate dean for continuing education and dean of admissions at Neumann College, in Aston, Pa.

Nigro earned his Ph.D. in American studies at the University of Minnesota in 1980. He also has a master of arts degree in history from Duquesne University and a bachelor's degree in history from St. John Fisher College.

La Salle Awarded \$430,000 National Science Foundation Grant



This portrait of Dr. Roland Holroyd hangs in the Science Center named in his honor.

a Salle has been awarded a \$430,000 National Science Foundation grant to revitalize three laboratories in the university's 35-year-old Holroyd Science Center. The

laboratories provide facilities for research or research training in biology, biochemistry, and chemistry.

The Holroyd Hall revitalization is part of La Salle's plan to upgrade the entire Science Center at an estimated cost of \$16.6 million. Most of the funds for the entire renovation are anticipated to be raised through the university's current \$100 million capital campaign. The grant stipulates that La Salle raises a \$190,000 amount to "match" the NSF grant.

"This grant is crucial in our mission to offer a quality science program to our students as we enter the next century," explained Dr. Alice L. Hoersch, executive assistant to the president of La Salle and professor of geology. "It will make it possible to upgrade the three laboratories to state-of-the-art facilities. Our science programs are already recognized nationally for their excellence and these improvements will enable us to maintain our reputation for preparing science professionals."

The plan to revitalize the laboratories calls for reconfiguring the rooms, installing new fume hoods, creating a tissue-culture facility and equipment room, and making the spaces accessible for individuals who are physically challenged.

"Faculty will have controlled environments to conduct experiments requiring the use of delicate and precise instrumentation," Hoersch said, adding that the changes will provide for increased research productivity, improved research quality, and expanded educational opportunities for students.

La Salle's Science Center was named for Dr. Roland Holroyd, who was named the university's first professoremeritus at the time of the dedication in 1970. His distinguished teaching career, which influenced hundreds of pre-med students, spanned 53 years.

William J. Burns, '78, Receives Honorary Degree at Annual Fall Convocation in Recognition of Distinguished Diplomatic Career



Dr. William J. Burns, '78 (right), receives honorary degree from his father, Major General William F. Burns (U.S.A. Ret.), '54, and Brother President Joseph F. Burke, F.S.C., Ph.D., '68.

William J. Burns, Ph.D., 78, executive secretary of the Department of State and special assistant to Secretary of State Madeline Albright, received an honorary doctor of laws degree at the university's annual Fall Honors Convocation on Oct. 19 in the Union Ballroom on campus.

Dr. Burns, who was honored along with 604 Dean's List students, was sponsored for his degree by his father, Major General William F. Burns (U.S.A., Ret.), '54, former director of the U.S. Arms Control and Disarmament Agency and a member of La Salle's Board of Trustees.

Dr. Burns received the honorary degree "in recognition of his fast-paced, distinguished career and of the important work he performs on behalf of our country."

Burns decided on making a career of diplomacy while he was a student in the Honors Program after writing a paper on Middle East politics. Ten years later, he was advising President Ronald Reagan on Middle East policy and shortly afterwards he was cited by *TIME* magazine in a feature story on "A New Generation of Leaders."

General Burns quoted from the *TIME* article while presenting his son for the honorary degree:

"Throughout his string of jobs, Burns' remarkable performance has belied his age. At 32, he was briefing Ronald Reagan on Middle East affairs at the National Security Council. At 36, he was acting director of the State Department's policy planning staff, a job previously held by the likes of George Kennan and Paul Nitze. Now serving in the Moscow Embassy, Burns' brilliant mind, unflappable demeanor, and flair for selfeffacement in a field where titanic egos often clash, make him the fastest-rising career diplomat of his generation.'

After graduating with honors from La Salle, Burns was accepted into the U.S. Foreign Service. He began his career as a consular and, later, political officer in the U.S. Embassy in Amman, Jordan. Returning to Washington, he served in staff positions in the State Department—including special assistant to the deputy secretary of state, before being appointed as special assis-

tant to President Reagan for Near East and South Asian Affairs on the National Security Council staff. Later, he became principal deputy director and acting director of the policy planning staff of the Department of State. He served as minister-counselor for political affairs in the U.S. Embassy in Moscow before assuming his present duties.

Burns, who also speaks Russian, French, and Arabic, is the recipient of the James Clement Dunn award, four Department of State Superior Honor awards, and a Meritorious award. He is the author of *Economic Aid and American Policy Towards Egypt*, 1955-1981. He earned his doctorate in international relations from Oxford University where he studied as the recipient of the only Marshall Scholarship ever awarded to a La Salle graduate.

"More importantly," said his father, "he is the loving husband of a fellow foreign service officer (Lisa Carty) and father of two fine daughters. He represents all that is best in the Lasallian tradition and brings great credit to his alma mater."

—RSL

San Jose State University AD Thomas Brennan Named to Lead Athletics Program at La Salle

a Salle University has named Dr. Thomas Brennan as director of recreation and intercollegiate athletics. Brennan had been athletic director at San Jose State University and will now oversee the university's 24 sport Division I athletic program.

"With the return of football and the construction of an on-campus basketball arena, this is an historic, even exciting time, and we feel Tom is the ideal person to guide the sports program," said Brother President Joseph F. Burke, F.S.C., Ph.D., '68, at a press conference announcing the appointment on Sept. 18.

Brennan assumed his new post in November, succeeding Robert Mullen, who retired last May.

"I'm very familiar with the university and know that it is a quality school with quality athletics," said Brennan. "La Salle has proven successful in the Atlantic 10 and I am happy to lead the department. My wife and I are also happy to relocate to the East and be closer to our family."

"Tom Brennan is one of the real quality leaders of athletic programs in the country," said Terry Shea, Rutgers University head football coach and head football coach at San Jose State under Brennan. "He always has the best interest of the student-athlete paramount in his mind, both on the playing field and in the social and academic settings."

During Brennan's administration at San Jose State, he helped move the Spartans from the Big West Conference into the Western Athletic Conference. Graduation rates for student-athletes more than doubled, participation by women in intercollegiate athletics increased significantly, and the university was recognized for Title IX compliance efforts and considered a model for NCAA schools which sponsor Division I-A football by the Office of Civil Rights of the U.S. Department of Education.

In addition, during his seven years there, annual corporate sponsorship income for San Jose State sports increased by 500% and moneys from annual athletic gifts more than doubled. Fundraising and sponsorship programs were introduced for women's athletics and Brennan successfully solicited the largest annual gift to the annual scholarship fund in university history. Funds



Brother President Joseph F. Burke introduces Dr. Thomas Brennan as La Salle's new atbletic director.

totaling \$6 million were raised for a new field house and administrative complex.

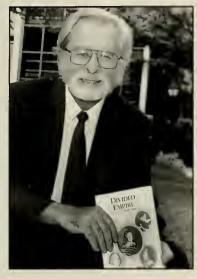
Brennan was also athletic director at Loyola College in Baltimore from 1986-90--where its teams played against La Salle while both schools were in the same conference. The Greyhounds became national contenders in men's and women's lacrosse and men's soccer, and qualified for the NCAA Division I Championships in men's and women's basketball during his four-year tenure. In addition, the college built a multi-million dollar all-purpose athletic field and instituted a commercial radio and television network for basketball.

A 1973 graduate of LeMoyne College in Syracuse, N.Y., Brennan was a member of the school's cross country team and was involved with the intramural program as a student coordinator. He went on to earn a master's degree and Ph.D. in Higher Education Administration from Syracuse University, where he was academic coordinator for the Athletic Department. Brennan then worked at the Athletic Department of the University of New Mexico from 1980 to 1986, where he obtained an MBA.

A native of Brooklyn, NY, Brennan and his wife Ellen are the parents of Maggie (9), Tim (7), and Kate (3).

Retired English Professor and PMST of La Salle's ROTC Enjoys Third Career as Award-Winning Author of Scholarly Books

WINTER 1997-98



Milton's Political Imagery, by Dr. Robert
Fallon, a retired professor emeritus of English at the university, has been selected as one of the "Outstanding Academic Books of 1996" by *Choice*, a publication of the Association of College and Research Libraries. Another scholar from

La Salle's English Department, Dr. Patricia Haberstroh, also had her work, *Women Creating Women: Contemporary Irish Women Poets*, named to the distinguished *Choice* list (LA SALLE, summer 1997).

Fallon, whose specialty is Renaissance and 17th Century English Literature, has enjoyed two full careers, the first of which spanned a quarter-of-a-century in the U.S. Army—including four years as a cadet at West Point. In 1966, he joined La Salle's ROTC Department as a lieutenant colonel with a Ph.D. in English from Columbia University. He retired from the Army four years later as professor of military science and immediately joined the university's English Department. "Just moving across campus," he said at the time as he began a 25-year career in Olney Hall. Fallon retired in 1995.

Divided Empire is Fallon's third book on the English poet John Milton. His second, Milton in Government, received the prestigious Hanford Award from the Milton Society of America for the most distinguished book on the poet published in 1993.

Fallon's articles and reviews have appeared in numerous bound collections and journals. He frequently presents papers at scholarly conventions in Europe, Canada, and America. He has served on the governing bodies of international scholarly organizations, including a term as president of the Milton Society and another on the executive committee of the John Donne Society. At present, he is completing *A Theatre-Goers Guide to Shakespeare*,

which he calls "a readable account of the plays intended for readers who wonder what the fuss is all about but hesitate to ask."

Fallon says that he has enjoyed staying busy "in the world of scholarship" during his retirement. "I've really been very lucky in this business," he explained, "particularly in being able to consider some of the most exceptional minds in my field as friends—people like Christopher Hill and Stanley Fish. Of even more importance to me, however, are my colleagues in La Salle's English Department, such as Claude Koch, Jim Butler, and Brother Emery Mollenhauer, who have encouraged and supported my efforts over the years."

Although "there's certainly no money in it," Fallon says that he gets "enormous satisfaction" out of spending his time and energy in giving papers and writing books.

"Some suggest that engaging in this level of scholarly activity drains energy from our primary concern—teaching—but I haven't found it so," he added. "All professionals—whether they are doctors, lawyers, or computer scientists—have to keep abreast of developments in their field, and this is no less important for teachers. Literary scholarship is a lively scene today with new ideas and approaches popping up everywhere. Whether you agree with what's going on or not, it's never dull.

"I've always felt that my activities outside the classroom have helped me to stay alive in it, helped me avoid just recycling old, tired concepts. A university exists to help young adults learn to use their minds, and to do so teachers have to keep using theirs. The best way I know is to take a chance in the intellectual area, write an article, present a paper, join in what Milton called the "dust and heat" of the race. One must be ready to suffer some rude blows to the ego along the way. But on the other hand, it's fun."

What's next for Fallon after the Shakespeare book?

"Well, I don't really know," he replied. "But I've always wanted to write a detective novel."



Women's Basketball Team has the Highest Grade Point Average in Nation

The La Salle University's women's basketball team had the highest grade point average of 300 Division I-playing institutions in 1996-97, according to the Women's Basketball Coaches Association (WBCA).

The Explorers compiled a 3.501 GPA last year, with seven players gaining better than a 3.50 GPA and one Rhodes Scholar applicant. No other Philadelphia area institution finished in the top 25.

"The players are not allowed to ask me questions in practice, because I don't have the answers. They're too smart," quipped La Salle head coach John Miller. "I've always preached that we recruit the person more so than the player. The names of the people may change from year to year, but the personality stays the same. This honor just proves that when you recruit quality people, you get quality results on and off the court."

Laura Newhard, a sophomore from Northampton, Pa., posted a 3.68 GPA as an education major. In limited action off the bench, Newhard averaged 2.3 points and 1.6 rebounds per game as a freshman. Newhard collected second team All-State honors as a senior in high school.

Katie Wolfe, a senior from Ambler, Pa.. and Archbishop Wood High School, owns a 3.5 GPA majoring in management. As a part-time starter, Wolfe averaged 9.0 points per game and 2.5 assists per game last season. Wolfe was a four-time All-Catholic selection and two-time Most Valuable Player of the Catholic League Northern Division.

Ann Gallagher, from Springfield, Pa., and Cardinal O'Hara High School, graduated



Tina Wabl



Katie Wolfe



Ann Gallagber



Laura Newbard

last May with a 3.6 GPA in psychology. while a member of the Honors Program. As the starting point guard for three seasons, Gallagher averaged 3.8 points and 3.6 assists per game last season and 3.9 points and 4.0 assists per game for her career. Gallagher collected *Philadelphia Inquirer* All-Southeastern Pennsylvania and All-Area honors as a high school player. She is now employed with SmithKline Pharmaceuticals.

Tina Wahl, from Ambler, Pa., and Gwynedd Mercy Academy, graduated with a 3.99 GPA from the political science program, while a member of the Honors Program. A former walk-on, Wahl was a Rhodes Scholar candidate and a member of Philadelphia WPVI-TV Channel 6's Best of the Class of 1993. She is now working in community service for Covenant House in New York City.

Other 1997-98 returners with high marks include senior Sarah Haynes, from New Palestine. Ind., with a 3.85 GPA with a dual major in math and secondary education. Senior Sarah Weiss, from Libertyville, Ind., has a 3.59 in elementary education. Also, junior Carrie Jewett, from Circle Pines. Minn., has a 3.91 GPA in mathematics as a member of the Honors Program.

Last season the Explorers finished 21-7, second in the Atlantic 10 West with a 12-4 record. That was the La Salle's seventh 20-win season in the last 13 years.

Indiana State University, which is coached by Cheryl Reeve, '88, a former La Salle basketball player under Miller, had the 24th highest team GPA. Reeve was also Miller's first graduate assistant.

U.S. Senator and Philadelphia Councilwoman Kick Off Political Awareness Month with Appeal to Young Voters



S. Senator Rick Santorum, Philadelphia Councilwoman Happy Fernandez and League of Women Voters' president Dr. Mary Etezandy appealed to college students to become more active in the political system, as they helped kick off La Salle's first annual Political Awareness Month in October.

Santorum called upon college students to seek a more active political life. "We always need volunteers to help out with campaigns, and with just a little time and effort you can go a long way in politics" he said. "There are so many great opportunities in politics. It is real easy to get involved. My interest grew from working on Senator Heinz's campaign which was a class requirement for a political science class."

Describing her introduction to politics, Councilwoman Fernandez advised the students on how to be active themselves. "I got involved through issues that affected me and my family. You can increase your political involvement by voting on November 4, and by writing a letter or talking to an elected official," she said.

Dr. Mary Etezandy discussed the bad image politicians have among many voters. "Fewer people are interested in being political candidates. They are losing confidence in all public institutions," she said. "You are the future of democracy so we worry when we see low voter registration."

During the kick-off event, students were asked to pledge one-dollar to the League of Women Voters' Campaign Integrity Project. This project is currently trying to develop a code of conduct for political campaigns.

Other speakers during the month were City Controller Jonathan Saidel, District Attorney candidate Jack McMahon, City Controller candidate William O'Brien, and the Committee of Seventy executive director Fred Voight. Dr. Mary Ellen Balchunis-Harris, a La Salle political science professor, organized the event.



Kochanski Appointed Assistant Alumni Director

Rich Kochanski, '69, has been appointed assistant director of alumni at the university. Before coming to La Salle, he taught mathematics for 19 years in the Philadelphia Archdiocesan School System. He lives in Warrington, Pa., with his wife, Nancy, and son, Chuck.



Fischer Named New Assistant Director of the Annual Fund

Robert Fischer, 93 MA, has been promoted to assistant director of the Annual Fund. He will coordinate the university's Corporate Matching Gift program and work on the donor programs for parents and alumni. Fischer served for four years in the Registrar's Office at La Salle before joining the Development Office in 1994 as a research associate. He was later promoted to assistant director of the Annual Fund. He lives in northeast Philadelphia with his wife, Heather, a graduate secretary in the university's Math and Computer Science and Graduate Communication Departments.



Mrs. Jean O'Hara, wife of the late Frank O'Hara, '54; son, Frank, and bis wife, Nancy.



Charles J. Reilly, '62, and bis wife, Kathleen.



Frank Stanton, '51, and bis wife. Barbara.



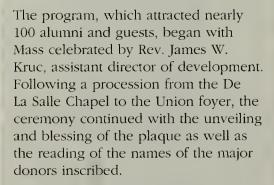
Mrs. H. Blake Hayman (right) with her daughter, Emelia Hayman Lahoda, `79, and son, H. Blake Hayman, Jr.



Henry G. DeVincent, M.D. '56, and his wife, Fran.

De La Salle Society Wall Unveiled in Union Foyer at Donor Recognition Night

The 13th annual Donor Recognition Night, which was held on Sept. 13, was unique in that it featured the dedication of the De La Salle Society Wall in the foyer of the La Salle Union. This new gift club honors major donors whose cumulative gifts to the university total \$100,000 or more.



The custom wall features a sculpture of the university's patron, St. John Baptist De La Salle, which was rendered by Brother Albert J. Schmidt, F.S.C., '43, of Beltsville, Md.

The evening concluded with an outdoor reception and dinner in the Olney Hall foyer.



Joseph R. Sadowski, '54, and his wife, Florence.



Brother Albert J. Schmidt, F.S.C., '43, rendered the sculpture of the university's patron, St. John Baptist De La Salle, which serves as the centerpiece of the plaque.

SCHOOL OF BUSINESS ADMINISTRATION

'48 50TH REUNION MAY 9, 1998

'53 45TH REUNION MAY 9, 1998

'58 40TH REUNION MAY 9, 1998

Richard V. Ritchie is retired and now resides in Boynton Beach, Florida.

'63 35TH REUNION MAY 9, 1998





Anthony J. Nocella was promoted to vice chairman of Bank United Corporation, parent company of Bank United, the largest Texas-based depository institution.

'68 30TH REUNION MAY 9, 1998



Pizzi

Charles P. Pizzi, president of the Greater Philadelphia Chamber of Commerce, has been named to the Board of Directors of the Ben Franklin Technology Center of Southeastern Pennsylvania. Sponsored by the Ben Franklin Partnership, the center promotes economic competitiveness through technology and innovation.

'73 25TH REUNION MAY 9, 1998

'78 20TH REUNION MAY 9, 1998 ^{'78}

BIRTH: to Dolores (Dee)
Armstrong and her husband,
David P. May (BA '67), a son,
Ryan Armstrong May.

'81

John D. Rossi, III, received the Certified in Financial Management (CFM) Designation from the Institute of Certified Management Accountants. The CFM Designation is awarded to accountants who have demonstrated competence in the practice of financial management.

Tann



'82 Daniel J. Tann, Esq., was elected eastern regional director for Phi Beta Sigma Fraternity, which has over 100 alumni and collegiate chapters. He is currently a senior litigation attorney in the Commercial Law Department of Pepper, Gordon, Breen & Weinberg, P.C., in Philadelphia.

'83 15TH REUNION MAY 9, 1998

*83
BIRTH: to Heidi Natter
DiPasquale and her husband,
Paul, their second child, a
daughter, Nicolette Suzanne.

Krauss



Robert Krauss is vice president of sales for Tumbleweed Software, Inc., a Redwood City, California-based pioneer in Internet document delivery.

Henry J. Straub has accepted the position of controller for the Old Guard Insurance Group, in Lancaster, Pa., after working for 12-1/2 years with KPMG Peat Marwick.

BIRTH: to Voula Doulis Liacopulos and her husband, George, their second son, John George. '86

MARRIAGE: Henry C. Stoughton, CPA, to Kara McKechneay.

BIRTH: to Mark S.

Zembruski and his wife, Barb, their second son, Tanner Alexander.

'88 10TH REUNION MAY 9, 1998

'89

Kevin M. Oleksiak has taken a new position in research and development with Rohm and Haas Company and will be transferred back to the Philadelphia area.

MARRIAGE: James J. Clark to Maura Walsh.

BIRTH: to **James Patrick Dand**y and his wife, Amy, a son, Jason Patrick.

'90

BIRTH: to Jacqueline Bogle-Fanelli and her husband, Frank, twins, Meghan Patricia and Frank Gregory, II.

·9·

Lou A. D'Ovidio accepted a position with Charles Schwab and Company, Inc., as an investment specialist in its Paramus, N.J. branch.

'92

Robert L. Hunsinger is a financial analyst for Advanta Corporation, in Horsham, Pa. MARRIAGE: Michael J. Fabey to Jennifer T. Kelly (BA '92).

'93 5TH REUNION MAY 9, 1998

'93

BIRTH: to Lori Manzo Ferko and Brian Ferko, their first child, a daughter, Alexis Lauren.

'94

Edward F. Kelleher is working for Commonwealth Bank as a commercial credit analyst.

'95

MARRIAGE: Amy Lynn Flood to Michael T. Siciliano (BA '94).

'96

Derek P. Loranca is coordinating a project for Smith Kline Beecham in London, England.

SCHOOL OF ARTS & SCIENCES

41

Brother John Owens, F.S.C., assistant registrar at the university, was honored at Philadelphia's West Catholic High School's second Blue Ribbon Gala for his quarter-century of dedication at the school.

'48 50TH REUNION MAY 9, 1998

'50

Bill Graham is retired after 41 years on the faculty of the Drama Department of The Catholic University of America, in Washington, D.C. He was recently featured in an article in the National Catholic Reporter as cotounder of the National Institute for the Word of God, established at the Dominican House of Studies, to promote and teach improved preaching.

Fitzgerald



51

Eugene J. Fitzgerald, who served as a faculty member in the university's Philosophy Department for 41 years, has written *Radical Love-Discovering Fire*, a book based on extensive research, published articles, and lectures for his course, "Love and Human Sexuality," which he first offered at La Salle in 1967.



Vasoli

rose Robert H. Vasoli, associate professor of sociology-emeritus, at the University of Notre Dame, has written a book titled, Tearing Asunder: the Annulment Crisis in American Catholicism, published by Oxford University Press. The book is the first comprehensive, empirical study of America's diocesan marriage tribunal system.

'53 45TH REUNION MAY 9, 1998

'56
Edmund A. Bateman, Jr.
retired after 33 years as a
teacher with the School
District of Philadelphia and is
currently playing the role of
"Mr. Mom" for his two younger
children, Paul (age 11) and
Theresa Marie (age 7).

'57
Dr. John J. McCann, retired associate professor of French at La Salle University, has had his story "Morning at Soltzfus Farm" published in the special anniversary edition of the Double Gun Journal.

'58 40TH REUNION MAY 9, 1998

'60
Samuel P. Cimino is chairman of the advisory board for Harcum Junior College's Dental Hygiene and Expanded Function Dental Assisting Program.

'63 35TH REUNION MAY 9, 1998

Alfred B. Ruff has retired and moved to Litchfield Beach, Pawleys Island, South Carolina. Brother Dominic A. Smith, F.S.C., has been appointed director of library services at Bethlehem University, in Israel.

Kenneth Shaw, Jr., was honored by the Malta Boat Club of Philadelphia with the Dr. George Morton Illman Award in recognition of his lifelong contributions to rowing.

'65
Peter J. Mlynarczyk, M.D.,
was appointed chief-ofsurgery at Elizabeth (N.J.)
Hospital.

'67 Richard J. Davis is employed by the American Red Cross and was appointed field service manager for New Jersey. BIRTH: to David P. May and his wife, Dolores (Dee) Armstrong (BS '78), a son, Ryan Armstrong May.

> '68 30TH REUNION MAY 9, 1998



Kolmann

Charles F. Kolmann was promoted to director of advertising and promotion at WBBM-TV, the CBS owned and operated station in Chicago.

Kolmann was recently honored with two regional Emmy Awards (his 10th and 11th Emmys) for his creative work in promotion.

'72
Michael L. Duffy is vice dean at the University of Southern California's School of Business Administration, in Los Angeles.

73 25TH REUNION MAY 9, 1998

Carlo J. DiMarco, D.O., a board-certified osteopathic ophthalmologist in Springfield, Pa., has been named to the Board of Trustees of the American Osteopathic Association.

Steve Frank is teaching mathematics, physics, and computer science at the Battle Creek Area Mathematics and Science Center, in Michigan. He is a member of the Michigan State Board of Education-Education Technology Advisory Group.

Rosemarie McGinty, director of the Philadelphia Diocesan Office of Religious Education, was recently honored with the Papal Benemerenti Medal which has been traditionally conferred by popes for exceptional accomplishment and service.

'77
John K. Mariani, D.O. has been appointed chief-of-staff at Kennedy Memorial Hospitals, in New Jersey.

'78 20TH REUNION MAY 9, 1998

Teresa Jackson has been promoted to vice president at North, Clawson & Bolt, Ltd., in Moorestown, N.J. NCB is a nation-al firm that provides EAP and managed behavioral health services.

Neil S. Silverman, M.D., has been named to the faculty position of associate professor, Department of Obstetrics/Gynecology, Division of Maternal-Fetal Medicine, at Cedars-Sinai Medical Center, in Los Angeles.

Carlton Payne was promoted to deputy chief psychologist for the Philadelphia Prison System.

'82
Dr. Salvatore (Sam)
Catanzaro is professor of psychology at Illinois State University.

BIRTH: to John Danella, M.D. and Susan O'Connor Danella (BA '84), their third child, a son, Brendan.

'83 15TH REUNION MAY 9, 1998

'83 Larry Atkins is a lawyer/editor for the American Law Institute, where he writes a column on attorney ethics for The Practical Lawyer Magazine. He is also a freelance writer and has written numerous articles for The Philadelphia Inquirer's commentary page and other newspapers. Atkins also wrote and broadcast a commentary for "Only a Game," a nationally syndicated program on National Public Radio. Joseph T. Sobczak was appointed a warrant officer with the U.S. Army Reserve after completing warrant officer candidate school at Fort Rucker, Ala. Sobczak drills out of Fort Meade, Md.

BIRTH: to Susan O'Connor Danella and John Danella, M.D.

alumni notes

(BA '82), their third child, a son, Brendan.

'85

BIRTH: to David W. Richard and his wife Suzanna, their fifth child. Noah Daniel.

Anthony J. Baratta has opened his own law offices in Huntingdon Valley, Pa., along with a law school classmate. Prior to forming Baratta & Russell, P.C., Baratta was a law clerk to the Honorable Justice James McDermott and an assistant district attorney in Philadelphia. BIRTH: to Barbara Tolscik Chiappolini and her husband John, their first child, a son, Giulio St. John.

Anthony E. Altomare is working for Merck & Company, Inc. as a systems analyst. Michael F. Donohoe, D.C. graduated magna cum laude from Life Chiropractic College in Marietta, Ga., and is practicing in Flourtown, Pa., at the Schmidt Chiropractic Center. MARRIAGE: John A. Duffv. III. to Kimberly Ann Welsch. BIRTH: to Margaret Seydow Lennon and her husband Anthony, their first child, a

'88 10TH REUNION MAY 9, 1998

daughter, Moira Jacqueline.

'88 Jill B. Cohen, D.O. has completed her year as chief resident in internal medicine at Allegheny University Hospitals and will begin her practice with the group of Drs. Bennett, Mark, Shuster, Lanza, Crowley and Greer at Paoli Memorial Hospital. Peter Teluk is trans-ferring to the Dallas, Texas office of Baker & McKenzie where he will be working in the corporate and securities section. He had worked for four years with the firm in Kiev Ukraine.

Donna Mattis Ambolino works as a manager/controller and medical billing coordinator for an eye surgical practice with locations in Bucks County, Pa., and Mercer County, N.J.

Kimberly S. Hause, Ph.D., is an assistant professor at the University of Houston. Matthew N. Pagano opened his own chiropractic practice in Winsted, Ct. MARRIAGE: Matthew N. Pagano to Lori Sokolik. BIRTHS: to Kimberly S. Hause, Ph.D., and her husband David. their first child, a son, William "Will" David: to Claudia Petaccio, M.D., and her husband Peter. their first child, a son, Peter Andrew.

90

Timothy R. Hammel has accepted a position with American States Insurance Special Investigations Unit. He is responsible for the investigations of multi-line insurance claims and the training of fraud detection for the employees in Mississippi, Alabama, and Georgia. He currently resides outside of Birmingham, Ala.



Senkowsky

Sonva Senkowsky, a staff feature writer for the Anchorage Daily News, won the Alaska Press Club's first-place award for best reporting by a daily paper on health or science for her article. "Beyond Band-Aids: A Day in the Life of a School Nurse." She has also contributed to LA SALLE.

Patricia Marcinkiewicz was promoted to executive assistant to I the deputy executive director for operations for the Philadelphia Housing Authority.

'92

Kristine O. Freind received a master of science degree in clinical nutrition from Drexel University. Charles P. Keates is law clerk to Judge William C. Todd, Superior Court of New Jersey in Atlantic County. Richard G. Poulson completed his law degree at The Catholic University, in Washington, D.C., and is working in labor law at the firm of Schwarzwald & Rock in Cleveland, Ohio.

MARRIAGES: Jeannine E. Groff to Timothy J. Weed;

Jennifer T. Kelly to Michael J. Fabey (BBA '92); Kristine T. Offshack to Christopher W. Freind.

> '93 **5TH REUNION** MAY 9, 1998

93

MARRIAGE: Lori Huggins to David C. Canzanese (BA '94).

Michael J. Clemente is working for OPTIMA, in Milan, Italy. Karen M. DiStefano is an assistant editor for Faulkner Information Services, a research company that provides reports on the computer and communications industries to end users and technical professionals.

The company is located in Pennsauken, N.J. Francis Spause is teaching mathematics at La Salle College High School in Wyndmoor, Pa. MARRIAGE: David C. Canzanese to Lori Huggins (BA '93); Michael T. Siciliano to Amy Lynn Flood (BBA '95). BIRTH: to Karla Smith Geissler and her husband, Paul, a son, Evan Paul.

'95

Scott P. McGlvnn traveled to Switzerland this past summer with fellow alum, Dominic Valentino, III (BA '96). They studied fire saving and rescue techniques with the Mountain Rescue Team of the Swiss Alps. McGlvnn is currently in his second year at Philadelphia

MOVING?

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Charles J. Reilly Becomes Affiliated As a De La Salle Christian Brother



harles J. Reilly, '72, was made an honorary De La Salle Christian Brother at a Mass on Sept. 27 at the Brothers' General District Day at La Salle College High School, in Wyncote, Pa. He is the founding president and CEO of Reilly Foam Corporation, founder of Safeguard Biologicals, as well as general partner in two real estate companies.

In conferring affiliation, Brother Benedict Oliver, F.S.C.,'60, provincial of the Baltimore District, said: Some few people, by their faith, their zeal, and their generosity embody the Lasallian charism so completely that the Brothers recognize the depth of their commitment with the greatest honor we can offer: affiliated membership. The affiliation of Charles Reilly acknowledges that in his living of the Christian life he has become one of us.

Brother Oliver added: "The Brothers have depended upon the involvement, insight, and generosity of lay persons who understand and appreciate the missions of the Institute. Today we honor a gentleman of whom St. John Baptist de La Salle must be especially proud. Charles Reilly truly understands and appreciates the mission of the Brothers of the Christian Schools.

No stranger to the campus, Reilly has been a trustee (1992-1997) and cofounder of the university's Charter Dinner. Additionally, he has successfully raised, literally, hundreds of thousands of dollars for scholarships for La Salle College High School, La Salle University, and Philadelphia's West Catholic High School.

For the Brothers, the presence of Affiliated Members is a time-honored tradition dating back to 1822. This honor has been bestowed upon hundreds of men and women worldwide. They include Popes (both John XXIII and Paul VI) as well as crowned heads (Prince Ranier and Princess Grace of Monaco).

In the Baltimore Province, affiliation ranges from Cardinals Gibbons and O'Hara to physicians and dentists, high school teachers, and school secretaries. One mother of three Brothers was affiliated as were two maintenance men whose dedication was legendary.

Reilly joins the rank of affiliation with two other university graduates: Dr. Joseph Flubacher,'35, emeritus professor of economics, and John L. McCloskey,'48, retired vice president of public affairs.

A native Philadelphian, Reilly and his wife, Kathleen Marie Farmer, live in Villanova, Pa. They have four children: Kathleen, Joseph, '88, Michele, and Brian, '95.

page 26 LA SALLE

College of Osteopathic Medicine.

96

Dominic J. Valentino, III and fellow alum, Scott P. McGlynn (BA '95) spent two months in Switzerland learning fire saving and rescue techniques with the Mountain Rescue Team of the Swiss Alps. Valentino is currently in his first year at Philadelphia College of Osteopathic Medicine.

MASTER OF BUSINESS ADMINISTRATION

'79

Robert H. Lane, Ph.D. (BS '74) was appointed manager of the services industry group for Grant Thornton LLP, in New York City.



Crawford

'85

Kevin J. Crawford (BS '78) recently joined FirstService Bank as vice president of commercial lending. He will be responsible for developing the commercial loan portfolio of FirstService Bank in the bank's Doylestown, Pa., administrative offices.

'89

After twice being named "Professor of the Year" by the students of the School of Business Administration at Rowan University, in New

Jersey, Harry A. Cuthbertson is now professor emeritus.

BIRTH: to Jennifer Gavin and her husband John, twin daughters, Elizabeth Rose and Kathryn Ann.

SCHOOL OF NURSING

MARRIAGE: Joanie D. Alston to Sheldon R. Lovelace.

MASTER OF SCIENCE IN NURSING

Patricia J. Bass (BA '81) started Jordan Bass Associates, Inc., a health care consulting firm.

MASTER OF ARTS

90 Brother Robert N. Brouillette, C.F.C., was elected deputy provincial of the Western American Province of the Congregation of Christian Brothers. He has begun a four-year term at the provincial headquarters in Joliet, III.

MASTER OF SCIENCE

Rosemary L. Mazzarella (BA '85) has been nominated as a Distinguished Member in The International Society of Poets. She has also been accepted for inclusion in the Who's Who in America 1997.

Grimes Lecture To Feature Noted Clinical Psychologist

Dr. David Schnarch, a clinical psychologist widely noted for his writings on sex and marital therapy, will be the featured speaker at the annual Grimes Lecture at 1 P.M., on Sunday, April 26, in the Dunleavy Room of the La Salle Union.

Dr. Schnarch, who is the director of the Marriage and Family Health Center, in Evergreen, Col., will discuss his sexual crucible approach, a new and revolutionary treatment approach that "goes beyond Masters and Johnson" and offers a true change in perspective—from a narrow focus on sexual dysfunction to a broad view of sexual potential.

The Grimes Lecture Series honors the late Brother Vincent Grimes, F.S.C., who founded the university's Psychology Department. On this occasion, the Dondero Award will be presented to a distinguished alumnus in the memory of the late Brother John Dondero, F.S.C., a long-time member of the Psychology Department.

alumni notes



Brother Benedict Oliver, F.S.C., '60 (center), provincial of the Baltimore Province, poses with the newest members of the Christian Brothers. They are (from left): Brothers Owen Schugsta, '94; Michael Anderer, '94 MA; Francis Eells, '90, and Boniface DeAsis, '99. Brothers Anderer and Eells made First Profession. DeAsis and Schugsta began the scholisticate program at Jeremy House in the Mt. Airy section of Philadelphia.

MARK YOUR CALENDAR FOR THESE IMPORTANT EVENTS

Alumni Associatian Brunch and Meeting J	anuary 11
Warren E. Smith African American Award Dinner J	anuary 29
Alumni Association Board Meeting	March 11
Charter Dinner	March 21
Political Science/Economics/Criminal Justice	
Alumni-Student Networking Social	.March 25
REUNION WEEKEND '98	May 9
Baccalaureate Liturgy/Senior Faculty Reception	May 16
Cammencement/Alumni Induction Ceremany	May 17

NECROLOGY

Charles W. Kaufman John E. Wall

Wenceslaus V. Kocot, M.D. John J. McAteer, Esq. John Smoger, M.D.

Theodore J. Alden, Sr. Francis J. Canning

Edward M. Barr, Sr.

David Lawrence Thomas R. Linton

John J. McCusker E. Frank Comerford

Edward P. Walsh, Sr.

William R. Melcher

Gerald A. Fenerty

Theodore S. Dydak

Robert J. Lawler

Victor C. Hoepfl Leonard E. Tully

Norbert W. Rauchet

Robert J. Peculski

62

Frank X. McCann

John M. McLaughlin

Mark D. Williams, D.D.S.

Michael P. Troy

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chapter/club notes



Former Explorer softball great Andrea Huck, '92, displays plaque symbolizing her induction into La Salle's Alumni Hall of Athletes along with Nicholas J. Lisi, Esq., '62, president of the Alumni Association, and Brother President Joseph F. Burke, F.S.C., Ph.D., '68, Academic All America Tim Legler, '88, who now plays for Washington in the National Basketball Association, was also inducted but was unable to attend the ceremony.

There is much happening around your Alma Mater!

Football has gotten off to a rousing start. Alumni, students, parents, staff, faculty, and friends have been turning out by the thousands at our home games this inaugural season. La Salle honored about 30 of its past football players in a brief ceremony before its first varsity game in 56 years on Sept. 6. Honorees included members of the last varsity team of 1941 and members of the club football teams of the 1960s.

It looks like "Tailgating" is about to become an Explorer alumni tradition, not only on the South Campus near McCarthy Stadium but throughout the nation. An enthusiastic group of **NEW JERSEY** alums, families and friends met before the Monmouth game at West Long Branch, N.J., on Sept. 20. The **NEW ENGLAND** area grads did the same thing before the game with Bentley University, in Waltham, Mass., on Oct. 4.

The annual Dr. Warren E. Smith African American Alumni Award Dinner will take place on Friday, Jan. 30, 1998 in the Union Ballroom. Honored will be Barbara Kelley-Sease, '78, for her work as director of the Black Community Crusade for Children (BCCC), the Children's Defense Fund's (CDF) initiative to mobilize the Black community on behalf of children, families, and youth.

The **ALUMNI LAW SOCIETY** held an informational Continuing Legal Education (CLE) session and reception at Philadelphia's Racquet Club on Friday of Homecoming Weekend, and are planning additional gatherings and socials in the near future.

The YOUNG ALUMNI got together for their annual BEACH PARTY at the Princeton Inn. in Avalon, N.J.. on Saturday, Aug. 23. More than 550 of La Salle's most recent graduates renewed friendships, made new friends, and had a great time. Next year's gathering will be held on August 22, 1998.



Members of the 480 Yard Shuttle Hurdle Relay team, which won La Salle's only Silver Baton series race in history at the Penn Relays in 1956, were also inducted into the Hall of Athletes on Oct. 24. They are (from left): Iskandar Turner, '58, Paul Mita, Jr., '56, Mark W. Harmon, '56, and Victor M. Gavin, '57.

About 35 people who attended Fribourg University in Switzerland, including many La Salle alums, met on campus on Oct. 4. The evening included liturgy in the De La Salle Chapel and a dinner of international flavor in the Dunleavy Room. The event was hosted by **Teresa Hooten Kozempel**, **O.D.**, **'74.**

A few dozen alumni from Bucks, Montgomery, and Philadelphia Counties attended the first annual **EXPLORER DAY** at Philadelphia Park on Nov. 16. In addition to watching live thoroughbred and simulcast racing, the attendees were also able to follow their favorite NFL teams on television located in our Terrace viewing box. The highlight of the day was the race run in our honor, the La Salle University Alumni Classic.

HEALTH PROFESSIONS ALUMNI President Jim Murphy, D.M.D., '84, led a contingent of his colleagues on the annual New York bus and theatre trip. The alums and guests had orchestra seats at the sold-out matinee performance of "Jekyll and Hyde," and then dined at Mindy's in the Helmsley Hotel. The group's annual Champagne Brunch and Board Meeting took place on Sunday morning, Nov. 23, followed by the induction of seniors into the ALPHA EPSILON DELTA PRE-MEDICAL HONOR SOCIETY.

Alumni Association President **Nicholas J. Lisi, Esq., '62,** presided over the annual **AWARDS DINNER** on Nov. 21. This year, the Alumni Association awarded the **SIGNUM FIDEI MEDAL** to the Philadelphia Flyers Wives Fight for Lives for their "most noteworthy contributions to the advancement of humanitarian principles in keeping with the Christian Judeo tradition." Also that night, the Association inducted 64 members of the Class of 1998 into the **ALPHA EPSILON ALUMNI HONOR SOCIETY.**

The Political Science/Economics/Criminal Justice Alumni-Student Networking Social will be held at 6:30 P.M. on Wednesday, March 25 in the Dunleavy Room of the La Salle Union. Any alumni who wish to participate are encouraged to call the Alumni Office at (215) 951-1535 or 888-4 ALUM LU.

-Bud Dotsey, '69

Charter Dinner/La Salle University
Leadership Award Ceremony
Honoring
J. Lawrence Wilson
Chairman and Chief Executive Officer
Rohm and Haas Company



Saturday, March 21, 1998 The Union League of Philadelphia

For additional information and an invitation, contact The Development Office at 215-951-1540 (telephone), 215-951-1542 (fax), or by e-mail at development@lasalle.edu.

The De La Salle Society Wall



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